



SBN

Sustainable Business Network
of Massachusetts

Building Local, Green & Fair Economies

Membership Information Packet



Sustainable Business Network
of Massachusetts

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About SBN

The Sustainable Business Network of Massachusetts (SBN) was founded in 1988 as the nation's first business trade association with a mission of making business a vehicle for social, environmental, and economic change. Since then, SBN and our allies have raised the bar for what's expected from the business community. During this time, we've witnessed the immense potential that local entrepreneurs have for doing good.

Our Mission

The Sustainable Business Network of Massachusetts engages business and community leaders in building economies that are local, green, and fair.

Our Vision

SBN envisions a resilient world economy composed of thousands of inter-connected local economies that benefit the lives of all people and all living things. We endeavor to build a successful model in Massachusetts and New England that inspires others to join with us in growing the sustainable economy movement.

We Do This By:

- Supporting the long-term growth of hundreds of small and mid-sized local and independent businesses.
- Building the sustainable economy movement led by diverse business and community leaders and creating a network of allied organizations.
- Collaborating with like-minded organizations to create a more fair, equitable, diverse, and inclusive local economy.
- Championing initiatives and business practices that mitigate climate change.
- Working to transform the local food system so that by the year 2060, 50% of all food eaten by New Englanders is sourced from New England.
- Advocating for public policy and legislation that positively impacts the growth of a strong, sustainable economy.
- Promoting a heart-centered and healthy culture that is grounded in our core values of love, collaboration, and compassion.

Local First Networks

We are the state's premier promoter of local and independent businesses. SBN is aligned with several Local First networks that are leaders in educating consumers about aligning our dollars with our values & leveraging the 'multiplier effect' to grow our local economy.

Membership Overview

Engaging business and community leaders in building economies that are local, green and fair.



SBN Membership Benefits:

- Discounted Rates for SBN Events including:
 - SBN Annual Conference (May)
 - Hyper-Local Craft Brewfest (June)
 - Boston Local Food Festival (September)
 - Local Food Trade Shows (March)
 - B2B Networking Events & more!
- Get access to professionals and a platform that can align your retirement dollars with your mission through SBN's Retirement Plan Program.
- Participate in the Local, Green and Fair SnapShot Program to promote your business.
- Be involved in SBN's sustainable business programs and networks such as the Sustainable Business Leader Program and the Sustainable Business of the Year Award Program.
- Receive use of SBN's membership logo for your website and promotional materials.
- Receive PR and marketing through our website, social media and newsletters.
- Share your knowledge, develop business relationships and network with like-minded businesses.
- Stay up to date on sustainability trends, practices, and resources.

Programs and Events



SBN's Sustainable Business Leader Program (SBLP)

Work with experts to green your business and save money.

SBLP provides trusted and affordable technical assistance and 3rd party certification for locally owned and independent businesses, nonprofits, and community groups looking to green their operations and practices.

The SBLP is a hands on, technical assistance program to help sustain daily operations. It will help you lower your business' carbon footprint, connect you to valuable resources and save your business money in the following areas:

- Energy Efficiency
- Transportation
- Water Conservation
- Local Purchasing
- Waste Management
- Sustainability Management
- Pollution Prevention

Join the 100+ businesses that have been certified as Sustainable Business Leaders to:

- Save money
- Reduce your carbon footprint
- Enhance your business image
- Receive hands on support

B2B Programs, Education & Trainings

- Sustainable Business of the Year Program
- Workshops and Networking Events
- B2B Programs
- Annual SBN Conference
- Mentoring and 1:1 Assistance

Local Food Program

This program works to grow a sustainable local food system that provides 'healthy, local food for all.'

Events include:

- Boston Local Food Festival (September)
- Local Craft Spirits Festival (October)
- Hyper-Local Craft Brewfest (June)
- Local Food Trade Shows (March)



Benefits

Networking

- Access to SBN's member only resources such as Mentoring and 1:1 Assistance, B2B Programs, and the SBN Annual Conference
- Connect with Massachusetts' most dynamic network of entrepreneurs

Student/
Individual



Standard
Membership



Sustaining
Member



Visibility

- Your rotating logo displayed on SBN's website
- Business listing and website link on SBN's Member Directory and on SBN's Member Map
- Marketing via SBN's Social Media Networks (over 10,000 followers)
- Use of SBN Proud Member Seal on your company website and print materials. SBN Proud Member Window Seal to display at your business
- New Member announcement in SBN newsletter, including business name, description, logo, and link
- Dedicated article introducing your company in SBN's Newsletter, reaching over 8,500 readers



Discounts

- Discounts to SBN events such as SBN Annual Conference, Boston Local Food Festival, Hyper-Local Craft Brewfest, and Boston Local Food Trade Shows
- 1 Free registration to SBN's Annual Conference (\$95 value)



Resources

- Connection to pre-vetted SBN Member service providers that can save you money
- Introductory network meeting with SBN staff member
- Stay up to date on local & sustainable business trends through SBN's newsletter and social media platforms
- Access to SBN's Retirement Plan Program with introductory meeting with financial advisor



Pricing

SBN has pricing based on membership type, and if you are a business or non-profit, based on your annual revenue. See below for pricing options

Membership Type	Cost
Student	\$25/yr
.....	
Individual	\$95/yr
.....	
Business/Nonprofit	
	<i>Annual Revenue</i>
	Under \$1 million
	\$10/mo
.....	
	\$1-5 million
	\$20/mo
.....	
	\$5-10 million
	\$40/mo
.....	
	Over \$10 million
	\$60/mo
.....	
Sponsoring Member	\$125/mo
.....	